



## Eco-Experience Solar Area Exhibit Partner Agreement

Thank you for your interest in becoming an exhibit partner within the Solar Energy area at the Eco-Experience during the 2007 Minnesota State Fair. The Eco-Experience provides an amazing opportunity to share information and educate Minnesotans about the science, technology, and uses of solar energy. As an exhibit partner with the Minnesota Renewable Energy Society, you will have exposure to an estimated 300,000 visitors during the 12 days of the Minnesota State Fair.

The purpose of this document is to highlight expectations and benefits of being a Solar Area Exhibit Partner.

### Partner Expectations

Solar Area Exhibit Partners must meet the following criteria:

Follow all rules and regulations as a program partner as set forth by the Minnesota Pollution Control Agency and the Minnesota State Fair; complete application and be accepted.

Be a current non-profit or business in good standing focused on solar energy development, technology, or education

Provide one or more of the following:

\$500 cash contribution to the Minnesota Renewable Energy Society

24 hours of volunteer staffing time in the Solar area (partner must provide own fair entrance and follow all volunteer guidelines, including attendance of all Partner representatives at the pre-fair volunteer training. Partner volunteers are required to wear the provided identifying uniform (i.e. t-shirt) during volunteer staff time.

As a Solar Area volunteer, share information about solar energy technology and opportunities for involvement (business solicitation is not accepted under the guidelines set forth by the MPCA).

Provide copies and transport of your organizations literature to the Solar area (see MPCA guidelines)

Submit Program Partner application no later than June 22, 2007 and receive all of the following benefits (later applications will be accepted, but not all benefits may be available):

### Partner Benefits

Solar Area Exhibit Partners (signed up by June 22, 2007) will receive the following benefits:

Web recognition on the Minnesota Renewable Energy Society web site: [www.mnrenewables](http://www.mnrenewables) and the Eco-Experience web site: [www.ecoexperience.org](http://www.ecoexperience.org)

Collateral space in the exhibit (one piece of collateral per Partner organization allowed: brochure, business card, newspaper, or flier. Please no stickers.)

Verbal recognition of participating partners by Solar Area volunteers to State Fair visitors.

On-site recognition at the Eco-Experience on the large hanging banner in the Solar area (provided to \$1000+ contributions or combination of \$500 + 24 hours staff time or 48 hours staff time).

For more information or questions, call Doug with MRES at: 612-308-4757